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**ABS-CBN BROADCASTING CORP.** Opposer,

- versus -

**STAR TELEVISION PRODUCTION LTD.,** Respondent-Applicant. -----X IPC No. 14-2008-00091 **Opposition to :** 

Appln. No. 4-1994-096172 Date Filed: 03 November 1994 Trademark: STAR TV and STAR DEVICE Order No. 2012- 37 (D)

## ORDER

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ABS-CBN BROADCASTING CORP. ("Opposer") filed on 21 April 2008 an opposition to Trademark Application Serial No. 4-1994-096172. The Opposer alleges that at the time the Respondent-Applicant filed its application for the registration of the subject trademark, Opposer had already acquired ownership of the STAR DRAMA THEATER mark by prior and substantial exclusive use thereof and, that Respondent-Applicant's trademark is confusingly similar with the Opposer's trademark.

Pursuant to the Regulations on Inter Partes Proceedings, this Bureau issued a Notice to Answer and served a copy thereof upon STAR TELEVISION PRODUCTION LTD. ("Respondent-Applicant") on 29 April 2008. On 15 July 2011, the Respondent-Applicant filed its Answer refuting the Opposer's material allegations.

On 23 December 2011, the Opposer filed a Motion to Withdraw and Dismiss Verified Opposition.

With the withdrawal by the Opposer of its opposition to the registration of trademark STAR TV and STAR DEVICE, there is no more reason nor basis to proceed with these cases.

WHEREFORE, premises considered, the instant opposition case is hereby **DISMISSED**.

Let the filewrapper of Trademark Application Serial No.4-1994-096172 be returned, together with a copy of this Order to the Bureau of Trademarks (BOT), for information and appropriate action.

## SO ORDERED.

Taguig City, 06 February 2012.

Atty. NATHANIEL S. AREVALO Director IV Bureau of Legal Affairs

**Republic of the Philippines** INTELLECTUAL PROPERTY OFFICE