



**BENSON & HEDGES (OVERSEAS)  
LIMITED,**

Opposer,

-versus-

**PHILIP MORRIS BRANDS SARL [CH],**  
Respondent-Applicant.

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**IPC NO. 14-2013-00073**

Opposition to:

Appln. Ser. No. 4-2012-008746

Date Filed: 18 July 2012

Trademark: **MARLBORO BEYOND  
LABEL (W/ICEBALL FILTER,  
SIDEWAYS RED ROOFTOP &  
ICEBALL DEVICE)**

Order No. 2013- 105(D)

### ORDER

The records show that this Bureau issued Order No. 2013-374 giving the Opposer an extension of thirty (30) days from 20 February 2013 or until 22 March 2013 within which to file the Verified Notice of Opposition. The period lapsed without the Opposer having filed the Verified Notice of Opposition.

**WHEREFORE**, premises considered, this case is hereby **DISMISSED**. Let the filer wrapper of Trademark Application Serial No. 4-2012-008746 be returned, together with a copy of this Order, to the Bureau of Trademarks for information and appropriate action.

**SO ORDERED.**

Taguig City, 05 June 2013.

  
**Atty. NATHANIEL S. AREVALO**  
Director IV, Bureau of legal Affairs

Copy furnished:

**QUISUMBING TORRES**

Counsel for Opposer  
12<sup>th</sup> Floor, Net One Center  
26<sup>th</sup> Street corner 3<sup>rd</sup> Avenue  
Crescent Park West, Bonifacio Global City  
Taguig, Metro Manila

**FEDERIS & ASSOCIATES**

Counsel for Respondent-Applicant  
2005 88 Corporate Center  
141 Valero corner Sedeno Streets  
Salcedo Village, Makati City