

BENSON & HEDGES (OVERSEAS) LIMITED,

Opposer,

-versus-

PHILIP MORRIS BRANDS SARL [CH], Respondent-Applicant. **IPC NO. 14-2013-00074** Opposition to:

Appln. Ser. No. 4-2012-008747 Date Filed: 18 July 2012

Trademark: MARLBORO BEYOND LABEL (W/ICEBALL FILTER, SIDEWAYS GOLD ROOFTOP & ICEBALL DEVICE) Order No. 2013-\_\_\_(04(0)

## ORDER

}

The records show that this Bureau issued Order No. 2013-375 giving the Opposer an extension of thirty (30) days from 20 February 2013 or until 22 March 2013 within which to file the Verified Notice of Opposition. The period lapsed without the Opposer having filed the Verified Notice of Opposition.

**WHEREFORE**, premises considered, this case is hereby **DISMISSED**. Let the filewrapper of Trademark Application Serial No. 4-2012-008747 be returned, together with a copy of this Order, to the Bureau of Trademarks for information and appropriate action.

## SO ORDERED.

Taguig City, 05 June 2013.

Atty. NATHANIEL S. AREVALO Director W, Bureau of legal Affairs

Copy furnished:

## **QUISUMBING TORRES**

Counsel for Opposer 12<sup>th</sup> Floor, Net One Center 26<sup>th</sup> Street corner 3<sup>rd</sup> Avenue Crescent Park West, Bonifacio Global City Taguig, Metro Manila

## **FEDERIS & ASSOCIATES**

Counsel for Respondent-Applicant 2005 88 Corporate Center 141 Valero corner Sedeno Streets Salcedo Village, Makati City

> Republic of the Philippines INTELLECTUAL PROPERTY OFFICE Intellectual Property Center, 28 Upper McKinley Road, McKinley Hill Town Center