

ELI LILLY AND COMPANY, Opposer,

- versus -

FARMA IBERICA CORPORATION, Respondent-Applicant. **IPC No. 14-2013-00030** Opposition to:

Appln. Serial No. 4-2012-009470 Date Filed: 01 August 2012

Trademark: SEREMAX Order No. 2013 - _____ (D)

ORDER

ELI LILLY AND COMPANY ("Opposer") filed on 08 March 2013, via registered mail, a Manifestation stating that:

"1. Opposer and Respondent-Applicant Farma Iberica Corporation amicably settled the issues relating to the above-captioned trademark application for SEREMAX.

"2. Respondent executed an Undertaking dated February 21, 2013¹, wherein it bound itself, among other obligations, from using the SEREMAX trademark on veterinary products or veterinary preparations.

"3. In view of the foregoing, Opposer is no longer inclined to pursue the opposition to Respondent's Trademark Application No. 4-2012-009470 for SEREMAX in Class 5."

With the express manifestation by the Opposer that it is no longer pursuing the opposition to the subject trademark application, there is no more factual or legal basis to proceed with this case.

WHEREFORE, premises considered, the instant case is hereby DISMISSED. Let the filewrapper of Trademark Application Serial No. 4-2012-009470 be returned, together with a copy of this Order and the Opposer's Manifestation, to the Bureau of Trademarks for information and appropriate action.

SO ORDERED.

Taguig City, 25 March 2013.

Atty. NATHANIEL S. AREVALO Director IV, Bureau of Legal Affairs

Attached to the Manifestation as Exhibit "A". **Republic of the Philippines INTELLECTUAL PROPERTY OFFICE** Intellectual Property Center, 28 Upper McKinley Road, McKinley Hill Town Center Fort Bonifacio, Taguig City 1634 Philippines T: +632-2386300 • F: +632-5539480 • www.ipophil.gov.ph

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BUREAU OF TRADEMARKS