

GENERAL MILLS MARKETING, INC., Opposer,

- versus -

SUSAN M. TAN, Respondent-Applicant. **IPC No. 14-2013-00340** Opposition to:

Application No. 4-2012-00014229 Date Filed: 22 November 2012

Trademark: LOVE ICELAND Order No. 2014 - 54 (D)

## ORDER

The records show that this Bureau issued Order No. 2013-1332 dated 25 September 2013, giving the Opposer a final extension of thirty (30) days from 13 September 2013 or until 13 October 2013 within which to file its Verified Notice of Opposition.

Subsequently, the Respondent-Applicant filed on 27 September 2013 with the Bureau of Trademarks a request for the amendment of the subject mark to delete all elements except LOVE ICELAND. The Opposer did not file any comment or manifestation thereto. Instead, the Opposer let the extended period lapse without having filed the Verified Notice of Opposition.

WHEREFORE, premises considered, this case is hereby DISMISSED. Let the filewrapper of Trademark Application Serial No. 4-2012-00014229 be returned, together with a copy of this Order, to the Bureau of Trademarks for information and appropriate action.

SO ORDERED.

Taguig City, 27 March 2014.

Atty. NATHANIEL S. AREVALO

Director IV, Bureau of Legal Affairs

Copy furnished:

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SUSAN M. TAN Respondent-Applicant 6062 Tatalon Street, Ugong Valenzuela City

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