



**LOEWE S.A.,**  
Opposer,

-versus-

**ELM WATER SYSTEMS &  
EQUIPMENT SUPPLIES CORP.,**  
Respondent-Applicant.

x-----x

**IPC NO. 14-2011-00523**

Opposition to:

Appln. Ser. No. 4-2011-007430

Date Filed: June 27, 2011

Trademark: **PURE AIRE LOGO**

Order No. 2012- 181 (P)

### ORDER

The records show that this Bureau issued Order No. 2011-1579 giving the Opposer an extension of thirty (30) days from 23 November 2011 or until 23 December 2011 within which to file the Verified Notice of Opposition. The period lapsed without the Opposer having filed the Verified Notice of Opposition.

**WHEREFORE**, premises considered, this case is hereby **DISMISSED**. Let the filewrapper of Trademark Application Serial No. 4-2011-007430 be returned, together with a copy of this Order, to the Bureau of Trademarks for information and appropriate action.

**SO ORDERED.**

Taguig City, 21 November 2012.

  
**Atty. NATHANIEL S. AREVALO**  
Director IV, Bureau of Legal Affairs

Copy furnished:

**CASTILLO LAMAN TAN PANTALEON & SAN JOSE**

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**ELM WATER SYSTEMS AND EQUIPMENT SUPPLIES CORP.**

**c/o FATIMA ANN MORALES**  
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