



THE PROCTER AND GAMBLE COMPANY,
Opposer,

-versus-

REY B. CONCHA,
Respondent- Applicant.

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}
} IPC No. 14-2012-00285
} Opposition to:
} Appln. Serial No. 4-2011-013040
} Date Filed: 28 October 2011
} TM: "BOSSING AND DEVICE"
}
}
}
}

NOTICE OF ORDER

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Ortigas Center, Pasig City

GREETINGS:

Please be informed that Order No. 2014 - 05 (D) dated January 14, 2014 (copy enclosed) was promulgated in the above entitled case.

Taguig City, January 14, 2014.

For the Director:


Atty. EDWIN DANILO A. DATING
Director III
Bureau of Legal Affairs



THE PROCTER AND GAMBLE COMPANY,	}	IPC No. 14-2012-00285
<i>Opposer,</i>	}	Opposition to:
	}	Appln. Serial No. 4-2011-013040
- versus -	}	Date Filed: 28 October 2011
	}	TM: BOSSING AND DEVICE
REY B. CONCHA,	}	
<i>Respondent-Applicant.</i>	}	Order No. 2014 - <u>05 (0)</u>

X-----X

ORDER

THE PROCTER AND GAMBLE COMPANY ("Opposer"), filed on 10 September 2012 an opposition to Trademark Application Serial No. 4-2011-013040 on the ground that the subject mark "BOSSING AND DEVICE" is confusingly similar to the Opposer's registered "TIDE" trademarks.

Pursuant to the Regulations on Inter Partes Proceedings, this Bureau issued a Notice to Answer and served a copy thereof to REY B. CONCHA ("Respondent-Applicant") on 06 November 2012. The Respondent-Applicant filed his Answer on 05 December 2012.

In compliance to Office Order No. 154, s. 2010 ("*Rules of Procedure for IPO Mediation Proceedings*") and Office Order No. 197, s. 2010 ("*Mechanics for IPO Mediation Settlement Period*"), this Bureau issued on 23 July 2013 Order No. 2013-169 referring the case to mediation. On 24 September 2013, the ADR Services of this Bureau submitted a Mediation Report indicating the unsuccessful mediation of the instant case.

On 06 January 2014, the Respondent-Applicant filed a Manifestation stating that he has withdrawn his application for the trademark BOSSING AND DEVICE. Attached to the Respondent-Applicant's Manifestation is a copy of the withdrawal letter dated 13 September 2013 addressed to the Director of the Bureau of Trademarks.

Accordingly, with the withdrawal by the Respondent-Applicant of his trademark application, there is no more reason nor basis to proceed with this case.

WHEREFORE, premises considered, the instant opposition case is hereby **DISMISSED**.

Let the filewrapper of Trademark Application Serial No. 4-2011-013040 be returned, together with a copy of this Order to the Bureau of Trademarks (BOT) for information and appropriate action.

SO ORDERED.

Taguig City, 14 January 2014.


Atty. NATHANIEL S. AREVALO
 Director IV
 Bureau of Legal Affairs

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