



**WHOLE FOODS MARKET IP, LP,** }  
Opposer, }

-versus- }

**BRAINTREE TRI-MEDIA** }  
**CORPORATION,** }  
Respondent-Applicant. }

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**IPC NO. 14-2012-00374**

Opposition to:

Appln. Ser. No. 4-2011-011214

Date Filed: September 19, 2011

Trademark: **365 NATURAL**

Order No. 2012- 177(d)

### ORDER

The Opposer's counsel filed on September 21, 2012 a Manifestation stating that it has received an instruction from the Opposer that it no longer wishes to proceed with the filing of the Notice of Opposition. With the Opposer's Manifestation, there is no more reason or basis to proceed with this case.

**WHEREFORE**, premises considered, this case is hereby **DISMISSED**. Let the filewrapper of Trademark Application Serial No. 4-2011-011214 be returned, together with a copy of this Order and the aforementioned Manifestation of the Opposer, to the Bureau of Trademarks for information and appropriate action.

**SO ORDERED.**

Taguig City, 21 November 2012

  
**Atty. NATHANIEL S. AREVALO**  
Director IV, Bureau of Legal Affairs

Copy furnished:

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