



MONSTER ENERGY COMPANY,	}	IPC No. 14-2014-00199
Opposer,	}	Opposition to:
	}	
- versus -	}	Application No. 4-2013-00503103
	}	Date Filed: 24 October 2013
UNIVERSAL ROBINA CORPORATION,	}	Trademark: MONSTER POPS
Respondent-Applicant.	}	POPCORN CHIPS
x-----x	x	Order No. 2014 - 106 (D)

ORDER

UNIVERSAL ROBINA CORPORATION ("Respondent-Applicant") filed on 25 July 2014 a Manifestation (with Motion to Withdraw) praying that its application for registration for the trademark MONSTER POPS POPCORN CHIPS with Application No. 4-2013-00503103 be deemed as withdrawn. The Manifestation states, among other things, that:

"x x x upon careful and deliberate consideration of its own business interest and objectives, Respondent-Applicant resolved to no longer pursue its application for the registration of the subject mark with this Honorable Office as said Party found it more fitting to make use of an entirely different mark with respect to its popcorn chips which was launched on 06 May 2014 under the mark "Granny Goose POP'N Chips."

With the voluntary withdrawal by the Respondent-Applicant of its trademark application, there is no more factual or legal basis to proceed with this case.

WHEREFORE, premises considered, the instant case is hereby **DISMISSED**. Let the filewrapper of Trademark Application No. 4-2013-00503103 be returned, together with a copy of this Order and the Respondent-Applicant's Manifestation, to the Bureau of Trademarks for information and appropriate action.

SO ORDERED.

Taguig City, 30 July 2014.


Atty. NATHANIEL S. AREVALO
Director IV, Bureau of Legal Affairs

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