



KELLOGG COMPANY,	}	IPC No. 14-2015-00087
Opposer,	}	Opposition to:
	}	
-versus-	}	Application No. 4-2014-00007326
	}	Date Filed: 10 June 2014
PURE SNACKS FOOD HOUSE	}	
CORPORATION,	}	Trademark: SUN POPS CRUNCHY
Respondent-Applicant.	}	FLAKES
x-----x	}	Order No. 2015 - <u>117</u> (D)

### ORDER

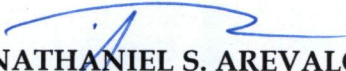
The records show that this Bureau issued Order No. 2015-464 dated 27 March 2015, giving the Opposer a final extension of thirty (30) days from 21 March 2015 or until 20 April 2015 within which to file the Verified Notice of Opposition.

The period lapsed without the Opposer having filed the Verified Notice of Opposition.

**WHEREFORE**, premises considered, this case is hereby **DISMISSED**. Let the filewrapper of Trademark Application No. 4-2014-00007326 be returned, together with a copy of this Order, to the Bureau of Trademarks for information and appropriate action.

**SO ORDERED.**

Taguig City, 16 June 2015.

  
Atty. **NATHANIEL S. AREVALO**  
Director IV, Bureau of Legal Affairs

Copy furnished:

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**PURE SNACKS FOOD HOUSE CORPORATION**  
*Respondent-Applicant*  
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