



SUPERBRANDS MARKETING INTERNATIONAL, INC., }  
 Complainant, }  
 - versus - }  
 FORTUNE BUDDIES CORPORATION, }  
 Respondent. }  
 x-----x

IPV No. 10-2016-00002  
 For: Infringement of Mark, Unfair  
 Competition and False Description  
 or Representation  
 Order No. 2016- 04(D)

**ORDER**

**SUPERBRANDS MARKETING INTERNATIONAL, INC.** ("Complainant"), filed a complaint for alleged Infringement of Mark, Unfair Competition and False Description or Representation against **FORTUNE BUDDIES CORPORATION** ("Respondent").

Pursuant to the Rules and Regulations on Administrative Complaints for Violation of Laws Involving Intellectual Property Rights, this Bureau issued a Notice to Answer and served a copy thereof upon the Respondent on 26 February 2016. The Respondent however, was declared in default for failure to file an Answer.

On 05 September 2016, the Complainant filed a Notice of Voluntary Dismissal confirming the dismissal of the instant case and cancelling the hearing for presentation of its evidence ex-parte set on 27 September 2016 at 2:00 p.m.

Accordingly, with the withdrawal by the Complainant of its complaint, there is no more reason or basis to proceed with this case.

**WHEREFORE**, premises considered, the instant case is hereby **DISMISSED**.

**SO ORDERED.**

Taguig City, 26 SEP 2016.

  
**ATTY. NATHANIEL S. AREVALO**  
 Director IV  
 Bureau of Legal Affairs

Copy furnished:

**ATTY. SARA JANE A. SUGUITAN**

Counsel for Complainant

Unit 904, 9<sup>th</sup> Floor, Rufino Var Plaza Building  
#6784 Ayala Avenue, Makati City

**FORTUNE BUDDIES CORPORATION**

Respondent

Blk 2 Lot 14, Avanti Street  
Sterling Industrial Park, Barrio Iba  
Meycauayan, Bulacan

*cpb*