

ZOETIS SERVICES, LLC,  
Opposer,

-versus-

ALPHA-PHARMA HEALTHCARE (PH) INC.,  
Respondent- Applicant.

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}  
} **IPC No. 14-2015-00358**  
} Opposition to:  
} Appln. Serial No. 4-2014-000114262  
} Date Filed: 18 November 2014  
} **TM: "Alpha-Pharma"**

**NOTICE OF ORDER**

**QUISUMBING TORRES**  
Counsel for Opposer  
12<sup>th</sup> Floor, Net One Center  
26<sup>th</sup> Street corner 3<sup>rd</sup> Avenue  
Crescent Park West, Bonifacio Global City  
Taguig

**ANGARA ABELLO CONCEPCION REGALA & CRUZ**  
Counsel for Respondent-Applicant  
22<sup>nd</sup> Floor, ACCRALAW Tower  
Second Avenue corner 30<sup>th</sup> Street  
Crescent Park West, Bonifacio Global City  
Taguig

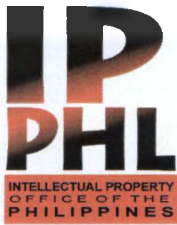
**GREETINGS:**

Please be informed that Order No. 2017 – 69 (D) dated March 08, 2017 (copy enclosed) was promulgated in the above entitled case.

Pursuant to Section 2, Rule 9 of the IPOP HL Memorandum Circular No. 16-007 series of 2016, any party may appeal the final order to the Director of the Bureau of Legal Affairs within ten (10) days after receipt of the final order together with the payment of applicable fees.

Taguig City, March 14, 2017.

  
**MARILYN F. RETUTAL**  
IPRS IV  
Bureau of Legal Affairs




ZOETIS SERVICES, LLC,  
*Opposer,*  
 - versus -


ALPHA-PHARMA HEALTHCARE (PH) INC.,  
*Respondent-Applicant.*

x-----x

} IPC No. 14-2015-00358  
 } Opposition to:  
 } Appln. Serial No. 4-2014-00014262  
 } Date Filed: 18 November 2014

} Trademark:  Alpha - Pharma  
 } Order No. 2017 - 69 (D)

**ORDER**

ZOETIS SERVICES, LLC (“Opposer”) filed on 16 October 2015 an opposition to Trademark Application Serial No. 4-2014-00014262. The application filed by ALPHA-PHARMA HEALTHCARE (PH) INC. (“Respondent-Applicant”) covers the mark  Alpha - Pharma for use on goods under Class 05.

Pursuant to the Regulations on Inter Partes Proceedings, this Bureau issued a Notice to Answer and served a copy thereof to Respondent-Applicant on 11 November 2015. The Respondent-Applicant filed its Answer on 9 February 2016.

In compliance to Office Order No. 154, s. 2010 (“Rules of Procedure for IPO Mediation Proceedings”) and Office Order No. 197, s. 2010 (“Mechanics for IPO Mediation Settlement Period”), this Bureau issued on 15 March 2016 Order No. 2016-037 referring the case to mediation.

On 23 June 2016, the ADR Services of this Bureau submitted a Mediation Report indicating an unsuccessful mediation of the instant case.

However, on 12 December 2016, the Opposer filed a Manifestation confirming its voluntary withdrawal of the Opposition, as manifested by counsel during the preliminary conference held on 28 November 2016.

Accordingly, with the withdrawal by the Opposer of its Opposition, there is no more reason nor basis to proceed with this case.

**WHEREFORE**, premises considered, the instant opposition case is hereby **DISMISSED**.

Let the filewrapper of Trademark Application Serial No. 4-2014-00014262 be returned, together with a copy of this Order to the Bureau of Trademarks (BOT) for information and appropriate action.

**SO ORDERED.**

Taguig City, 08 March 2017.



**Atty. ADORACION U. ZARE**  
 Adjudication Officer, Bureau of Legal Affairs