

**SANITIZED MARKETING AG,**  
Opposer,

**-versus-**

**J & A HOME PRODUCTS CORPORATION,**  
Respondent- Applicant.

X-----X

} **IPC No. 14-2017-00151**  
}  
} Opposition to:  
} Appln. Serial No. 4-2016-504586  
} Date Filed: 06 September 2016  
} **TM: "teens FAMILY HOME**  
} **with Sanitized (Logo)"**  
}  
}  
}

**NOTICE OF ORDER**

**MANUEL C. CASES, JR. & ASSOCIATES**  
Counsel for Opposer  
Unit 705, 7<sup>th</sup> Floor Metropolitan Terraces  
Metropolitan Avenue corner Sacred Heart Street  
1203 Makati City

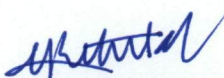
**VERALAW (DEL ROSARIO RABOCA GONZALES GRASPARIL)**  
Counsel for Respondent-Applicant  
2<sup>nd</sup> Floor, A & V Crystal Tower  
105 Esteban Street, Legazpi Village  
Makati City

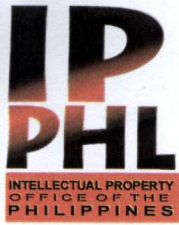
**GREETINGS:**

Please be informed that Order No. 2017 - 140 (D) dated June 16, 2017 (copy enclosed) was promulgated in the above entitled case.

Pursuant to Section 2, Rule 9 of the IPOPHL Memorandum Circular No. 16-007 series of 2016, any party may appeal the final order to the Office of the Director General within thirty (30) days after receipt of the final order together with the payment of applicable fees.

Taguig City, June 16, 2017.

  
**MARILYN F. RETUTAL**  
IPRS IV  
Bureau of Legal Affairs



**SANITIZED MARKETING AG,**  
Opposer,  
  
-versus-

**J & A HOME PRODUCTS CORPORATION,**  
Respondent-Applicant.

X-----X

}  
}  
}  
}  
}  
}  
}  
}

**IPC NO. 14-2017-00151**  
Opposition to:  
  
Appln. Ser. No. 4-2016-504586  
Date Filed: 06 September 2016  
  
Trademark: **teens FAMILY**  
**HOME with Sanitized (Logo)**  
Order No. 2017- 140 (D)

**ORDER**

The Opposer filed on 31 May 2017 a Motion to Withdraw Opposition alleging that the parties reached an amicable settlement. According to the Opposer the Respondent-Applicant will initiate the withdrawal of the subject trademark application as well as the cancellation of its trademark registrations for logos containing Opposer's **Sanitized** trademark. With the express withdrawal of the Opposition, there is no more reason nor basis to proceed with this case

**WHEREFORE**, premises considered, this case is hereby **DISMISSED**. Let the filer wrapper of Trademark Application No. 4-2016-504586 be returned, together with a copy of this Order and the aforementioned Motion to Withdraw Opposition of Opposer, to the Bureau of Trademarks for information and appropriate action.

**SO ORDERED.**

Taguig City, 16 JUN 2017

  
**ATTY. NATHANIEL S. AREVALO**  
Director IV, Bureau of Legal Affairs

Copy furnished:

**MANUEL C. CASES, JR. & ASSOCIATES**  
Counsel for Opposer  
Unit 705, 7<sup>th</sup> Floor Metropolitan Terraces  
Metropolitan Avenue corner Sacred Heart Street  
1203 Makati City, Metro Manila

**VERALAW (DELROSARIO RABOCA GONZALES GRASPARIL)**  
Counsel for Respondent-Applicant  
2<sup>nd</sup> Floor, A & V Crystal Tower  
105 Esteban Street, Legazpi Village  
Makati City