



INTELLECTUAL PROPERTY  
OFFICE OF THE PHILIPPINES

**FRITO-LAY NORTH AMERICA INC.,** }

Opposer, }

-versus- }

**UNIVERSAL ROBINA CORPORATION,** }

Respondent-Applicant. }

X-----X

**IPC NO. 14-2016-00772**

Opposition to:

Appln. No. 4-2016-504919

Date Filed: 26 September 2016

Trademark: **JACK 'N JILL CHEESTER**

Order No. 2017- 226 (D)

**ORDER**

The Respondent-Applicant filed a Manifestation with Motion to Withdraw stating that upon careful and deliberate consideration of its own business interest and objective, it resolved to withdraw its application for the registration of the subject mark, as it will no longer use nor have any plans of re-using the subject mark for any of its products. With the express withdrawal by the Respondent-Applicant of his trademark application, there is no more reason or basis to proceed with this case.

**WHEREFORE**, premises considered, this case is hereby **DISMISSED**. Let the filewrapper of Trademark Application Serial No. 4-2016-504919 be returned, together with a copy of this Order and the aforementioned Manifestation with Motion to Withdraw of the Respondent-Applicant, to the Bureau of Trademarks for information and appropriate action.

**SO ORDERED.**

Taguig City, **27 OCT 2017**

*Edwin O. Dating*  
**Atty. EDWIN DANILO A. DATING**  
Director III, Bureau of Legal Affairs

Copy furnished:

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