



INTELLECTUAL PROPERTY  
OFFICE OF THE PHILIPPINES

**APPLE INC.,**  
*Opposer,*

**-versus-**

**ABS-CBN CORPORATION,**  
*Respondent-Applicant.*

}  
}  
}  
}  
}  
}  
}  
}  
}

**IPC No. 14-2017-00187**  
Opposition to:  
Appln. Ser. No. 4-2016-012290  
Date Filed: 07 October 2016

**TM: ABS-CBN TV PLUS INTERNET**

X-----X

**NOTICE OF ORDER**

**BENGZON NEGRE UNTALAN**  
**Intellectual Property Attorneys**  
*Counsel for Opposer*  
Second Floor, SEDCCO Building  
120 Rada Street, Makati City

**MA. CHERRIE R. CRUZ**  
*Respondent- Applicant's Representative*  
ABS-CBN Broadcasting Center,  
Sgt. Esguerra Avenue corner Mother Ignacia St.,  
Quezon City

**GREETINGS:**

Please be informed that Order No. 2017 - 257 (D) dated 13 December 2017 (copy enclosed) was promulgated in the above entitled case.

Pursuant to Section 2, Rule 9 of the IPOPHL Memorandum Circular No. 16-007 series of 2016, any party may appeal the decision to the Director General of the Bureau of Legal Affairs within thirty (30) days after receipt of the decision together with the payment of applicable fees.

Taguig City, 14 December 2017.

**MARILYN F. RETUAL**  
IPRS IV  
Bureau of Legal Affairs



INTELLECTUAL PROPERTY  
OFFICE OF THE PHILIPPINES

**APPLE INC.,**  
Opposer,  
  
-versus-

**ABS-CBN CORPORATION,**  
Respondent-Applicant.

X-----X

**IPC NO. 14-2017-00187**  
Opposition to:

Appln. Ser. No. 4-2016-012290  
Date Filed: 07 October 2016

Trademark: **ABS-CBN TV PLUS**  
**INTERNET**  
Order No. 2017- 257 (D)

**ORDER**

The records show that this Bureau issued Order No. 2017-1320 giving the Opposer a final extension of thirty (30) days from 11 June 2017 or until 11 July 2017 within which to file the Verified Notice of Opposition. The period lapsed without the Opposer having filed the Verified Notice of Opposition.

**WHEREFORE**, premises considered, this case is hereby **DISMISSED**. Let the filer wrapper of Trademark Application Serial No. 4-2016-012290 be returned, together with a copy of this Order, to the Bureau of Trademarks for information and appropriate action.

**SO ORDERED.**

Taguig City, 13 DEC. 2017

  
**ATTY. NATHANIEL S. AREVALO**  
Director IV, Bureau of Legal Affairs

Copy furnished:

**BENZON NEGRE UNTALAN**  
**Intellectual Property Attorneys**  
Counsel for Opposer  
Second Floor SEDDCO Building  
120 Rada St., Makati City

**MA. CHERRIE R. CRUZ**  
Respondent-Applicant's Representative  
ABS-CBN Braodcast Center, Sgt. Esguerra Ave. corner  
Mother Ignacia Street, Quezon City