



INTELLECTUAL PROPERTY
OFFICE OF THE PHILIPPINES

LIFEVANTAGE CORPORATION,
Opposer,

-versus-

AXIOM NATUR TRADING CORPORATION,
Respondent- Applicant.

x-----x

}
} **IPC No. 14-2016-00675**
} Opposition to:
} Appln. Serial No. 4-2016-503289
} Date Filed: 01 July 2016
} **TM: "AXIOM NATUR"**
}

NOTICE OF ORDER

QUISUMBING TORRES
Counsel for Opposer
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26th Street corner 3rd Avenue
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Taguig, Metro Manila

AXIOM NATUR TRADING CORPORATION
Respondent- Applicant
111 Panay Avenue, Unit 6-0
Future Point Plaza 3
South Triangle, Quezon City

GREETINGS:

Please be informed that Order No. 2017 - 28 (D) dated January 31, 2018 (copy enclosed) was promulgated in the above entitled case.

Pursuant to Section 2, Rule 9 of the IPOPHL Memorandum Circular No. 16-007 series of 2016, any party may appeal the final order to the Director of the Bureau of Legal Affairs within ten (10) days after receipt of the final order together with the payment of applicable fees.

Taguig City, January 31, 2018.


MARILYN F. RETUTAL
IPRS IV
Bureau of Legal Affairs



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LIFEVANTAGE CORPORATION,	}	IPC No. 14-2016-00675
Opposer,	}	
	}	Opposition to:
- versus -	}	Appln. Serial No. 4-2016-503289
	}	Date Filed: 01 July 2016
AXIOM NATUR TRADING CORPORATION,	}	Trademark: AXIOM NATUR
Respondent-Applicant.	}	
x-----x		Order No. 2018- <u>28 (D)</u>

ORDER

LIFEVANTAGE CORPORATION ("Opposer"), filed on 07 February 2017 an Opposition to Trademark Application Serial No. 4-2016-503289. The application, filed by **AXIOM NATUR TRADING CORPORATION** ("Respondent-Applicant"), covers the mark **AXIOM NATUR** for use on goods under Classes 30 and 32. The Opposition is anchored on Section 123.1 sub-paragraph (d) of R.A. No. 8293, also known as the Intellectual Property Code of the Philippines ("IP Code").

This Bureau issued a Notice to Answer and served a copy thereof upon the Respondent-Applicant on 08 March 2017. The Respondent-Applicant filed its Verified Answer on 07 April 2017.

Pursuant to Office Order No. 154, s. 2010 ("*Rules of Procedure for IPO Mediation Proceedings*") and Office Order No. 197, s. 2010 ("*Mechanics for IPO Mediation and Settlement Period*"), this Bureau issued on 04 July 2017 Order No. 2017-135 referring the case to mediation. The mediation, however, was terminated and the preliminary conference was conducted.

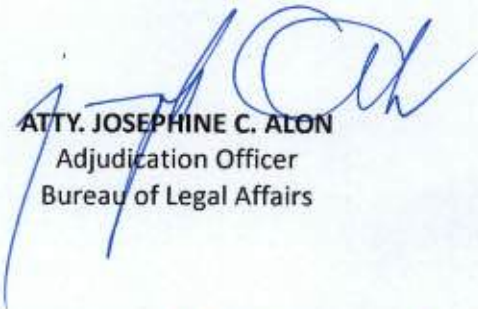
On 12 January 2018, Opposer filed a Manifestation stating its intention to withdraw the present opposition and hereby respectfully moves for the voluntary dismissal of the case.

Accordingly, with the withdrawal by the Opposer of its Opposition to the subject trademark application, there is no more reason or basis to proceed with this case.

WHEREFORE, premises considered, the instant Opposition case is hereby **DISMISSED**. Let the filewrapper of Trademark Application Serial No. 4-2016-503289 be returned, together with a copy of this Order to the Bureau of Trademarks (BOT) for information and appropriate action.

SO ORDERED.

Taguig City, 31 JAN 2018.


ATTY. JOSEPHINE C. ALON
 Adjudication Officer
 Bureau of Legal Affairs