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ECHOBROW PTY LTD., Opposer,

-versus-

VIVA ENTERTAINMENT, INC., Respondent-Applicant. IPC No. 14-2011-00464 Opposition to: Appln. Serial No. 4-2010-007862 Date filed: 20 July 2010 TM: "RPM"

NOTICE OF ORDER

SIQUION REYNA, MONTECILLO & ONGSIAKO Counsel for the Opposer 4th and 6th Floors, Citibank Center 8741 Paseo de Roxas, Makati City

FRITZ ERICH J. BALDORIA

Counsel for Respondent-Applicant 7th Floor, East Tower Philippine Stock Exchange Exchange Road, Ortigas Center Pasig City

GREETINGS:

Please be informed that Order No. 2012 - <u>96</u> (D) dated May 30, 2012 (copy enclosed) was promulgated in the above entitled case.

Taguig City, May 30, 2012.

For the Director:

CERTIFIED TRUE COPY MARILIN F. RETU

IPRS IV, Bureau of Legal Affairs, IP Phils.

Atty. CATHERINE SOCORRO O. ESTRADA Hearing Officer, BLA

Republic of the Philippines INTELLECTUAL PROPERTY OFFICE



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ECHOBROW PTY LTD., Opposer,

-versus-

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VIVA ENTERTAINMENT, INC., Respondent-Applicant.

IPC NO. 14-2011-00464 Opposition to :

Appln. Ser. No. 4-2010-007862 Date Filed: 20 July 2010

TM: "RPM"

Order No. 2012- 94 (P)

ORDER

ECHOBROW PTY LTD. ("Opposer"), filed on 19 December 2011 an Opposition to Trademark Application Serial No. 4-2010-007862. This Bureau issued a Notice to Answer and served upon a copy thereof to VIVA ENTERTAINMENT, INC. ("Respondent-Applicant"), on 12 January 2012. The Respondent-Applicant filed its Answer on 13 February 2012.

In compliance to Office Order No. 154, s. 2010 (*'Rules of Procedure for IPO Mediation Proceedings'*) and Office Order No. 197, s. 2010 (*'Mechanics for IPO Mediation Settlement Period'*), this Bureau issued on 05 March 2012 Order No. 2012-60 referring the case to mediation.

On 18 May 2012, the ADR Services of this Bureau submitted a copy of Respondent-Applicant's Manifestation and Motion, stating among other things, that it is withdrawing its trademark application.

With the withdrawal by the Respondent-Applicant of its trademark application, there is no more reason nor basis to proceed with this case.

WHEREFORE, premises considered, the instant Opposition case is hereby **DISMISSED**. Let the filewrapper of Trademark Application Serial No. 4-2010-007862 be returned, together with a copy of this Order and the Manifestation and Motion, to the Bureau of Trademarks (BOT) for information and appropriate action.

SO ORDERED.

Taguig City, 30 May 2012.

ATTY. NATHANIEL S. AREVALO

Director IV Bureau of Legal Affairs

Republic of the Philippines INTELLECTUAL PROPERTY OFFICE