



SUYEN CORPORATION,	}	IPC No. 14-2013-00088
<i>Opposer,</i>	}	Opposition to:
	}	
- versus -	}	Appln. No. 4-2003-008076
	}	Date Filed: 4 July 2012
THE PROCTER & GAMBLE COMPANY,	}	Trademark: <b>STICK &amp; REFRESH</b>
<i>Respondent-Applicant.</i>	}	
x-----x	x	Order No. 2013- 234 (D)

**ORDER**

SUYEN CORPORATION ("Opposer"), filed on 29 April 2013 an opposition to Trademark Application Serial No. 4-2003-008076. The application, filed by THE PROCTER & GAMBLE COMPANY ("Respondent-Applicant"), covers the mark "STICK & REFRESH" for use on goods under Classes 3 and 5.

This Bureau issued a Notice to Answer dated 05 June 2013 and served upon copy thereof to Respondent-Applicant on 11 June 2013. The Respondent-Applicant filed his Answer on 18 September 2013.

In compliance to Office Order No. 154, s. 2010 ("*Rules of Procedure for IPO Mediation Proceedings*") and Office Order No. 197, s. 2010 ("*Mechanics for IPO Mediation Settlement Period*"), this Bureau issued on 02 October 2013 Order No. 2011-222 referring the case to mediation.

On 28 November 2013, the Respondent-Applicant filed a Manifestation stating that it is no longer interested in pursuing its application for registration of the trademark STICK & REFRESH.

Accordingly, with the withdrawal by the Respondent-Applicant of its trademark application, there is no more reason nor basis to proceed with this case.

**WHEREFORE**, premises considered, the instant opposition case is hereby **DISMISSED**.

Let the filewrapper of Trademark Registration No. 4-2003-008076 be returned, together with a copy of this Order to the Bureau of Trademarks (BOT) for information and appropriate action.

**SO ORDERED.**

Taguig City, 05 December 2013.

  
**Atty. NATHANIEL S. AREVALO**  
 Director IV  
 Bureau of Legal Affairs *for*

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Copy furnished:

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