



WHOLE FOODS MARKET IP, LP,
Opposer,

- versus -

BRAINTREE TRI-MEDIA CORPORATION,
Respondent-Applicant.

x-----x

IPC No. 14-2012-00139

Opposition to:

Appln. Ser. No. 4-2011-011515

Date Filed: 23 September 2011

Trademark: **365 ORGANIC**

Order No. 2012 - 196(D)

O R D E R

The records show that this Bureau issued Order No. 2012-642 giving the Opposer an extension of thirty (30) days from 20 April 2012 or until 20 May 2012 within which to file the Verified Notice of Opposition. The period lapsed without the Opposer having filed the Verified Notice of Opposition.

WHEREFORE, premises considered, this case is hereby **DISMISSED**. Let the filewrapper of Trademark Application Serial No. 4-2011-011515 be returned, together with a copy of this Order, to the Bureau of Trademarks for information and appropriate action.

SO ORDERED.

Taguig City, 29 November 2012.


Atty. NATHANIEL S. AREVALO
Director IV, Bureau of Legal Affairs

Copy furnished:

SYCIP SALAZAR HERNANDEZ & GATMAITAN

Counsel for Opposer

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BRAINTREE TRI-MEDIA CORPORATION

Respondent-Applicant

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