

JOLY FOOD INDUSTRIES CORPORATION
and BRENDA A. GO SHEN,
Opposers,

-versus-

JOLLIBEE FOODS CORPORATION,
Respondent- Applicant.

} IPC No. 14-2014-00219
}
} Opposition to:
} Appln. No. 4-2013-012443
} Date Filed: 16 October 2013
} TM: "JOLLY"
}
}
}
}
}

X-----X

NOTICE OF ORDER

SIOSON SIOSON & ASSOCIATES

Counsel for Opposers
Unit 903 AIC-BURGUNDY EMPIRE TOWER
ADB Avenue corner Garnet & Sapphire Roads
Ortigas Center, Pasig City

ATTY. SHEILAH MARIE TOMARONG-CANABANO

Corporate Legal Counsel
JOLLIBEE FOODS CORPORATION
Respondent-Applicant
14th Floor Jollibee Plaza Building
10 F. Ortigas Jr. Avenue
Ortigas Center, Pasig City

GREETINGS:

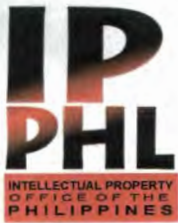
Please be informed that Order No. 2016 - 200 (D) dated 29 September 2016 (copy enclosed) was promulgated in the above entitled case.

Taguig City, 29 September 2016.

ATTY. MARLITA V. DAGOSA
Adjudication Officer, Bureau of Legal Affairs

Republic of the Philippines
INTELLECTUAL PROPERTY OFFICE

Intellectual Property Center # 28 Upper McKinley Road, McKinley Hill Town Center, Fort Bonifacio,
Taguig City 1634 Philippines • www.ipophil.gov.ph
T: +632-2386300 • F: +632-5539480 • mail@ipophil.gov.ph



JOLY FOOD INDUSTRIES CORPORATION
and BRENDA A. GO SHEN,
Opposers,

- versus -

JOLLIBEE FOODS CORPORATION,
Respondent-Applicant.

IPC No. 14-2014-00219

Opposition to:
Appln. Serial No. 4-2013-012443
Date Filed: 16 October 2013
TM: JOLLY

Order No. 2016 - 200 (D)

X-----X

ORDER

JOLY FOOD INDUSTRIES CORPORATION and BRENDA A. GO SHEN ("Opposers") filed on 02 June 2014 an opposition to Trademark Application Serial No. 4-2013-012443. The application filed by JOLLIBEE FOODS CORPORATION ("Respondent-Applicant") covers the mark JOLLY for use on goods under Classes 29, 30 and 32.

Pursuant to the Regulations on Inter Partes Proceedings, this Bureau issued a Notice to Answer and served a copy thereof to Respondent-Applicant on 24 June 2014. The Respondent-Applicant filed its Verified Answer on 26 September 2014.

In compliance to Office Order No. 154, s. 2010 ("*Rules of Procedure for IPO Mediation Proceedings*") and Office Order No. 197, s. 2010 ("*Mechanics for IPO Mediation Settlement Period*"), this Bureau issued on 07 October 2014 Order No. 2014-151 referring the case to mediation.

On 02 February 2015, the ADR Services of this Bureau submitted a Mediation Report indicating an unsuccessful mediation of the instant case.

However, on 08 September 2016, the Opposers filed a Manifestation stating that they are withdrawing the instant opposition against Trademark Application Serial No. 4-2013-012443.

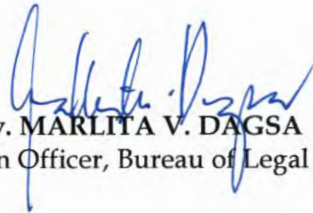
Accordingly, with the withdrawal by the Opposers of the instant opposition, there is no more reason nor basis to proceed with this case.

WHEREFORE, premises considered, the instant opposition case is hereby **DISMISSED**.

Let the filer wrapper of Trademark Application Serial No. 4-2013-012443 be returned, together with a copy of this Order to the Bureau of Trademarks (BOT) for information and appropriate action.

SO ORDERED.

Taguig City, **29 SEP 2016**


Atty. MARLITA V. DAGOSA
Adjudication Officer, Bureau of Legal Affairs