



HOME SHOPPING NETWORK, INC., }
AS REPRESENTED BY JOSE GERARDO }
CASTRO, }
 Opposer, }
 -versus- }
VISION TV PHILS., INC., }
 Respondent-Applicant. }
 X-----X

IPC NO. 14-2016-00710
 Opposition to:
 Appln. Ser. No. 4-2016-505437
 Date Filed: 24 October 2016
 Trademark: **TV SHOP**
 Order No. 2016- 278 (D)

ORDER

HOME SHOPPING NETWORK, INC., as represented by JOSE GERARDO CASTRO ("Opposer") filed on 24 November 2016 a Verified Notice of Opposition to Trademark Application Serial No. 4-2016-505437.

Rule 7, Section 1 (a) of the Regulations on Inter Partes Proceedings, as amended provides:

Section 1. (a) Who may oppose.- Any person who believes that he would be damaged by the registration of a mark may, upon payment of the required fee and **within one (1) month after the publication of the application**, file with the Bureau a notice of opposition to the application. (Emphasis supplied)

In this regard, based on the records of the Intellectual Property Office of the Philippines, the subject trademark application has not yet been published for opposition purposes. The instant opposition therefore is premature, there being no factual or legal basis.

WHEREFORE, premises considered, this case is hereby **DISMISSED**.

SO ORDERED.

Taguig City, 02 DEC 2016

Edwin Q. Dating
Atty. EDWIN DANILO A. DATING
 Director III, Bureau of Legal Affairs

Copy furnished:

DIVINALAW

Counsel for Opposer
 8th Floor Pacific Star Building
 Sen. Gil Puyat Avenue corner
 Makati Avenue, Makati City

VISION TV PHILS., INC.,

Respondent-Applicant
 Unit 301, 3rd Floor
 Arlaco Building J.P. Rizal St.
 Makati City