

SPIRITS INTERNATIONAL B.V., Opposer,

-versus-

**IPC No. 14-2016-00513** Opposition to: Appln. Serial No. 4-2016-001325 Date Filed: 05 February 2016

SM PRIME HOLDINGS INC., Respondent- Applicant.

## NOTICE OF ORDER

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HECHANOVA BUGAY VILCHEZ & ANDAYA-RACADIO Counsel for the Opposer G/F Salustiana D. Ty Tower 104 Paseo de Roxas Avenue, Makati City

**SM PRIME HOLDINGS, INC.,** Respondent-Applicant 10<sup>th</sup> Floor, Mall of Asia Arena Annex Bldg. Coral Way corner J.W. Diokno Blvd., Mall of Asia Complex Brgy. 076 Zone 10, CBP-1A, Pasay City

## **GREETINGS**:

Please be informed that Order No. 2017 – 63 (D) dated March 03, 2017 (copy enclosed) was promulgated in the above entitled case.

Pursuant to Section 2, Rule 9 of the IPOPHL Memorandum Circular No. 16-007 series of 2016, any party may appeal the final order to the Office of the Director General within thirty (30) days after receipt of the final order together with the payment of applicable fees.

Taguig City, March 03, 2017.

MARII **IPRS IV** Bureau of Legal Affairs

Republic of the Philippines INTELLECTUAL PROPERTY OFFICE Intellectual Property Center # 28 Upper McKinley Road, McKinley Hill Town Center, Fort Bonifacio, Taguig City 1634 Philippines <u>www.ipophil.gov.ph</u> T: +632-2386300 • F: +632-5539480 <u>mail@ipophil.gov.ph</u>



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<b>SM PRIME HOLDINGS INC.,</b> Respondent-Applicant. X	} }	Trademark: Service (D)

## ORDER

The records show that this Bureau issued Order No. 2016-1966 giving the Opposer a final extension of thirty (30) days from 13 November 2016 or until 13 December 2016 within which to file the Verified Notice of Opposition. The period lapsed without the Opposer having filed the Verified Notice of Opposition.

**WHEREFORE**, premises considered, this case is hereby **DISMISSED**. Let the filewrapper of Trademark Application Serial No. 4-2016-001325 be returned, together with a copy of this Order, to the Bureau of Trademarks for information and appropriate action.

SO ORDERED.

Taguig City, 03 MAR 2017

Atty. NATHANIEL S. AREVALO Director IV, Bureau of Legal Affairs

Copy Furnished:

**HECHANOVA BUGAY VILCHEZ & ANDAYA-RACADIO** Counsel for Opposer G/F Salustiana D. Ty Tower

104 Paseo de Roxas Avenue, Makati City

## SM PRIME HOLDINGS, INC.,

Respondent-Applicant 10<sup>th</sup> Flr. Mall of Asia Arena Annex Bldg. Coral Way corner J.W. Diokno Blvd., Mall of Asia Complex Brgy. 076 Zone 10, CBP-1A, Pasay City

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