

CHANEL SARL,
Opposer,

-versus-

HBC, INCORPORATED,
Respondent- Applicant.

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IPC No. 14-2015-00104
Opposition to:
Appln. Serial No. 4-2014-00012304
Date Filed: 03 October 2014
TM: "HBC ALLUE MY FIRST"

NOTICE OF ORDER

SYCIP SALAZAR HERNANDEZ & GATMAITAN

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105 Paseo de Roxas, Makati City

HBC, INCORPORATED

Respondent-Applicant
2/F HBC Corporate Center
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PADLAN SALVADOR & ASSOCIATES

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337 Sen Gil Puyat Avenue
Makati City

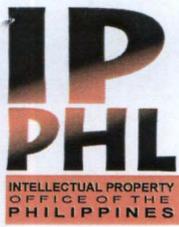
GREETINGS:

Please be informed that Order No. 2017 - 121 (D) dated May 29, 2017 (copy enclosed) was promulgated in the above entitled case.

Pursuant to Section 2, Rule 9 of the IPOPHEL Memorandum Circular No. 16-007 series of 2016, any party may appeal the final order to the Director of the Bureau of Legal Affairs within ten (10) days after receipt of the final order together with the payment of applicable fees.

Taguig City, May 30, 2017.


MARILYN F. RETUAL
IPRS IV
Bureau of Legal Affairs



CHANEL SARL,	}	IPC NO. 14-2015-00104
Opposer,	}	Opposition to:
	}	
- versus -	}	Application Serial No. 4-2014-000012304
	}	Date Filed: 03 October 2014
HBC, INCORPORATED,	}	Trademark: HBC ALLUE MY FIRST
Respondent-Applicant.	}	
x-----x		Order No. 2017 - <u>121 (D)</u>

ORDER

CHANEL SARL, ("Opposer"), filed on 27 April 2015 an opposition to Trademark Application Serial No. 4-2014-000012304. The application filed by HBC, INCORPORATED ("Respondent-Applicant"), covers the mark "HBC ALLUE MY FIRST" for use on goods under Classes 03. The opposition is anchored on Section 123.1 (d) and (e) of R.A. No. 8293, also known as the Intellectual Property Code of the Philippines ("IP Code").

This Bureau issued a Notice to Answer and served a copy thereof to the Respondent-Applicant on 18 May 2015. The Respondent-Applicant, however, failed to file an Answer.

On 21 April 2017, the Respondent-Applicant filed a Voluntary Withdrawal of Application for the mark HBC ALLUE MY FIRST.

Accordingly, with the withdrawal by the Respondent-Applicant of its trademark application, there is no more reason or basis to proceed with this case.

WHEREFORE, premises considered, the instant opposition case is hereby **DISMISSED**. Let the filewrapper of Trademark Application Serial No. 4-2014-000012304 be returned, together with a copy of this Order to the Bureau of Trademark (BOT) for information and appropriate action.

SO ORDERED.

Taguig City, 29 MAY 2017.

(Signature)
ATTY. JOSEPHINE C. ALON
 Adjudication Officer
 Bureau of Legal Affairs